

Excerpt from USA Today, October 14, 2009

http://www.usatoday.com/money/perfi/columnist/krantz/2009-10-14-searching-etfs_N.htm

Searching ETFs is pretty easy at USATODAY.com

Q: What's an easy way to find an exchange-traded fund, or ETF, that invests in a particular niche, say clean energy?

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Here's how: After logging onto money.usatoday.com, scroll down a bit until you see the box labeled "Get a quote." Start typing in your key words, such as clean energy. You'll see a variety of investments with those words in their name, some of which are ETFs. Click on the investment to get a full description and confirm that it is an ETF.

For instance, this search at USA TODAY turned up the PowerShares WilderHill Clean Energy Portfolio ([PBW](#)), which you can get more information on by clicking on the ticker symbol.

You can also go to the [Stocks/Funds/ETFs screener](#). Click on the ETF Screener tab; under Attributes click on Equity. Then open the label that says Portfolio Information General and open the Sector Allocation dropdown. There is no "clean energy" pulldown, but you can search other categories such as Utilities and select the 75-100% allocation.

If you'd like more ETFs ideas, you can read previous columns on the [topic hereand here](#).

I [wrote a story here](#) just about the PowerShares WilderHill Clean Energy Portfolio ETF's designer .