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PORTFOLIO STRATEGY

Advisers can guide you on ethical path

If socially responsible investing is for you, Rob Carrick takes a look at how you can get the right advice

ROB CARRICK

A socially responsible financial adviser could be just the thing to help you follow your conscience as an investor.

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Wondering if there's any room for clients of SRI advisers to have a little fun with their portfolios? An SRI adviser won't likely put a client in a natural resource or precious metals fund, but there are definitely some speculative investing opportunities in sectors such as alternative energy and clean technology, which covers things such as air and water filtration and recycling.

A high-risk stock that has caught Mr. Pinch's eye is Westport Innovations, a Vancouver company working on technology to allow vehicles such as trucks and buses to run on clean-burning alternative fuels. A slightly more tame option for risk-tolerant SRI investors is the PowerShares WilderHill Clean Energy Portfolio, an ETF that tracks an index of companies involved in alternative power production.

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